

PLATFORMMEXO

EXPLORING EXPONENTIAL TRENDS

SPONSORSHIP PACK

WHAT IS PLATFORM EXO AND WHO WILL ATTEND:

Operating in eCommerce and Performance coaching, we are witnessing friends, customers and partners struggling to come to terms with what brexit and the uncertain times we are facing mean for their future. We wanted to create a forum to get together some of the brightest thought leaders to share their insights so have created Platform ExO to arm businesses with the tools to think beyond this, looking beyond governmental issues and understanding the bigger trends which will unlock the potential to thrive during these times.

We have invited several influential individuals including Daniel Priestley and Derek Mills to share their observations in order that we can all develop an understanding of the importance of becoming a key person of influence and set new standards which will help us to navigate the brave new world which we are entering.

Target audience - Business owners and senior stakeholders in businesses primarily based in the North of England

WHY WE ARE DOING IT:

We believe that it is important to generate a culture of sharing and giving. Experience through our own business endeavours has led us to appreciate that through doing this, we can collectively create a level of understanding and develop a stronger network which will enable us all to grow far beyond the level of an insular organisation. We also work very closely with the Royal Manchester Children's Hospital and are determined to help them raise the £3m needed to build a new Helipad so all monies raised will go directly to this charity. By creating this event, we therefore believe that we can not only contribute to the business community but also can make a real difference to the lives of many children.

SPONSOR BENEFITS:

Supporting the community and the industry as a whole from a grass roots level will allow you to raise the profile of your brand or business, develop relationships with potential partners, clients or recruits, and align your brand with the best and the brightest minds in business.

Position yourselves alongside key thought leaders and influencers
Opportunity to network with key decision makers in northern businesses
To do your bit for charity

SPONSOR PACKAGES:

HEADLINE SPONSOR

£4,000

Pre-event

Logo on website (home and Sponsor Page)
Social Media announcements x 8

At the event

Conference welcome remarks
Logo on delegate badges
Logo on holding slides
Logo on conference roll-up
Opportunity to distribute flyers / gifts
Opportunity to add to goody bag
Exhibition Space at event - large
Delegate passes x 5

GOLD SPONSOR (x2)

£1,000

Pre-event

Logo on website (Sponsors Page)
Social Media announcements x 5

At the event

Logo on delegate Badges
Logo on Conference roll-up
Opportunity to distribute flyers / gifts
Opportunity to add to goody bag
Exhibition space at event - medium
Delegate passes x 3

SILVER SPONSOR (x3)

£500

Pre event:

Logo on website (sponsors page)
Social media announcements x3

At the event:

Logo on conference roll-up
Opportunity to distribute flyers / gifts
Opportunity to add to goody bag
Delegate passes x 2